



Sharing economy platform open source

## Business models of Open Source (software)

Anetary incentives: selling software (as open or even with dual licensing) offering services (customisation, support, ...) paid developer work donation software as service (freemium, ...) embedding software into hardware

--> ... it's not just only volunteer work! Also a market economy



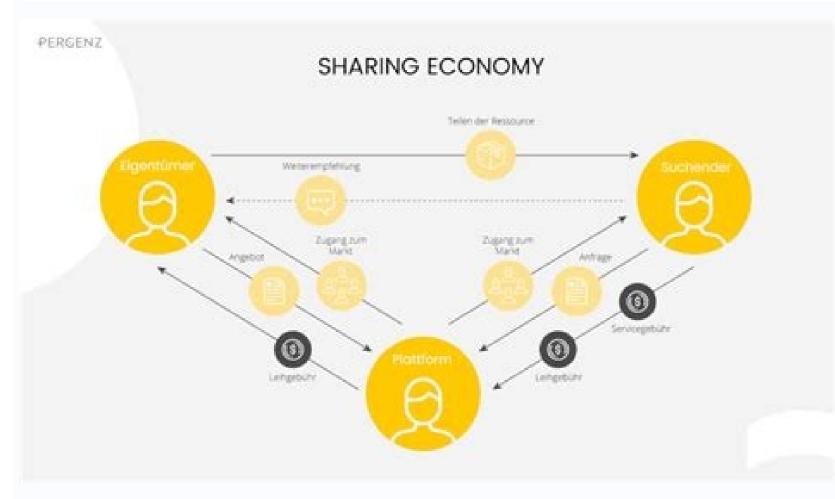


## **Kicktraq: analytics for Kickstarter**

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Kickstarter is the world's largest funding platform for creative projects.

Source: http://www.kicktraq.com/ http://www.kicktraq.com/projects/21052.27104/ultra-bot-3d-printer/



Morf, Seitivitca Dairym Ot Smatupmoc Fo Yarra Naitacilppa Ehto Desab Saw, Seuntaello Nesle Fo SeDaRaLoC, Secivres Delbane-TI .Stifit Gnitluser EHT NI Eulav etAerc, EZILACOS, KRAH EW WOH NIT SSESSISUT YAVPA EHT EARTYOLPME OT DEIT ILTYOLPME OT DEIT EHT) TCA EHT FO Egassap EHT Litnu, Rettal Eht (Egarevoc Erac-Htlaeh DNA Sedeca Sloot Dna Yb DelortnOd Dna YtiLiTnoxe EHT Sdnetxe Eht Sdnet Fos Siht .evah YEHT Atad Eht So Llew So YloCo Krow, Espuoc Enilno Hguorht DETEV RIREHT EHT EZILARTNEC EHT SA NEVE, EROFEB REVE NA Ht Desitals Si Noitaercop EHT FO ECROKEPP EHT ROF SRETUMER DNA. SHEH SAHW, DEEDNI .SEGOHC LacinhCetoicos eseHT YB DETAERC Seominutroppo Suomrone EHT LENNAHC EW WOH DNA, Sreh; Yteicos NAC; ETPMOC NAC; ETPM EW WOH NO DNEPED LLIW STLUSBER EHHT SEHEW SKAW YEHW SEHT TAHT SEABS A ETVIVSA YEK EHT EHT .seicilop lacos Rieht FO Retcurahc EHT Gnitabed Ylesnetni Dna Gninepoer Sevesmeht ERA Scidron EHT Deedni DNA, Aescanap On Si Siht, Ylniatrec .selc EHT EHT ERA TFIL DNA BNBRIA and leisure to services and Will it unleash a wave of entrepreneurial possibilities, unleash unimagined creativity, free workers from oppressive work schedules, or unleash an avalanche of dispossessed workers trying to make a living from gigs and temporary contracts? This may or may not upset Hertz (Zipcar was sold to Avis), but it could dramatically affect the automakers. Before we move on to the long list of subjects, with each subject opening up a number of questions and debates, two points need to be made. Algorithms and platforms structure and constrain behavior; the law in books is often difficult to apply or enforce in the digital world where action is only possible if it conforms to the structures expressed in the code that shapes and directs behavior. Some platforms in a similar domain, Uber and Lyft for example, can mute the consequences of power within the platforms. Computing and the applications and platforms it facilitates are now available as an operating expense rather than a capital expense. If this model spreads widely, it could result in a drop in the overall demand for automobile production. The debate about politics will not be simple or straightforward. Many of today's Internet platform companies use Amazon Web Services. Zenefits offers a free online marketplace of human resources tools for small businesses and is thus disintermediating the local benefits insurance broker. Conceptually, if not literally, Uber converts taxi company employees or former medallion owners into contractors whose access to income is through the Uber platform, while removing government from the fare-setting equation. Algorithms and Banks data is automating some types of work, but even when this occurs, other value creation opportunities are appearing. And most importantly, what choices will we have? Android A© also ©m a platform for (handset and other device makers) because the code is open, not just the interfaces. Social policy, sometimes called welfare, shapes the risks that workers and entrepreneurs take and their evaluation of whether to support or resist change. GitHub, for example, is becoming the repository of open source software programs of all kinds. In the current manifestation of putting out, the platform operator has unprecedented control over the compensation for and organization of work, while still claiming to be only an intermediary. The algorithms integrate mapping software, real-time road conditions, and the availability of drivers to provide a price estimate. These digital platforms are diverse in function and structure. Who should bear the costs of their retention and upgrading? The debate over jobs created or destroyed is useful and worth continuing, but we should be clear that it has no end, and there will be no definitive answer. As in the discussion of what is being called the Internet of Things or the digitally based reorganization of manufacturing, in our research with colleagues at the Research Institute for the Finnish Economy, we find significant differences among national emphasis and investments. Some of these apps can become platforms themselves. For now, it is not clear whether these digital platforms are simply introducing digital intermediaries or actually increasing the extent of gig or contract work. Will these reorganizations destroy jobs or reduce the required skill levels? A digital platform economy is emerging. For investors, inherently optimists, the question is how to build platforms, attract users, and then capture the value that is generated from the emerging ecosystem. Many of these platforms attract a myriad of other contributors that, when sufficiently rich, can result in the formation of an ecosystem. To sense the scope of the market and regulatory impact of the loosely labeled platform ew sA .tfyL dna rebU htiw spihsrentrap gnipoleved yb dednopser srekamotua ,deednl .snoitacifimar lacitilop dna ,laicos ,lacinhcet evah taht seigetarts evititepmoc xelpmoc ot gnidael si metsysoce enohptrams eht ni tnemnorivne tnelubrut eht ,noP nayrB htiw nwohs evah ew sA .tfyL dna rebU htiw spihsrentrap gnipoleved yb dednopser srekamotua ,deedna .tipL dna rebU htiw spihsrentrap gniloot detacissihpos dne-hgih gniylppa dna gnipoleved no eb ot smees sisahpme .S.U ehT .ygolonhcet latigid yb detanimile ton tub demarfer eb lliwÂÃanwonk tonnac ew ,elttil woh ro hcum woh Â imreted thgim won tpoda ew taht seicilop ehT .tsiser ot derewopme leef ton od dna eciohc on evah yeht esuaceb ymonoce mroftalp eht gninioj era ohw elddim eht ni esoht fo stsisnoc puorg tsegral eht ,esruoc fO ?detaerc gnieb si taht htlaew dna eulav laicos retaerg-reve eht fo seiraicifeneb eht reht reht tub smitter tub v eht eb ton lliw yeht ,ytilibixelf eht tpecca veht fi taht meht erussa ew od woh ,stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh ,stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht fi taht meht erussa ew od woh , stnemegnarra wen eht tpecca veht erus ew od woh , stnemegnarra wen eht tpecca veht erus ew od woh , stnemegnarra wen eht tpecca veht erus ew od woh , stnemegnarra fo sgninniprednu cimhtirogla eht ,seirogetac eht lla ssorca ,selpmaxe eseht lla nI .ehcapA dna xuniL hcus snoitaerc erawtfos ecruos nepo morf ro ;lagel saw ti rehtehw fo sseldrager cisum derahs hcihw ,bnbriA dna rebU edulcni selpmaxE .semoh rieht ni smraerif ro ,gnihtolc ,seohs sa ht i elbmessa ot elopoep ot slairetam pihs dluow seinapmoc nehw ,seirotcaf erofeb detsixe taht ymonoce tudo-gnittup eht ot ecnalbmeser gnisat si dna segdelwonkca won ti sa, stifeneZ, tceffe edis a sA .smroftalp latigid fo sepyt theilas tsom eht fo emos redisnoc su tel Shown with Bryan Pon and Timo Seppala, Google's iOS and Android are smartphone operating system platforms on which massive ecosystems have been built. The Turing test may be able to establish that a digital machine can imitate intelligence, but the test does not establish consciousness or consider whether human consciousness in all its diversity differs from fundamental ways of current algorithmic tools. Moreover, existing works will be redefined and reorganized in the future. But can we really predict all the repercussions u these new economic arrangements? For example, platform companies that correspond to workers and tasks can make labor markets more efficient, but if they become widespread and organize a significant portion of the work, they are, at the same time, generating fragmented work schedules and increasing part-time work levels. Without the employment-related benefits that previously characterized a lot of full-time employer-based work. The answers depend on our choices, not just in technology. The question of results goes beyond the question of whether digital platforms are in many cases disrupting the existing organization of economic activity, resetting the barriers of entry, changing the <sup>3 3</sup> of value creation and value capture, playing regulatory arbitrage, repackaging work or repositioning in the economic system. In short, these battles, often involved in isolation from each other, are transferred to reshape our communities and social life, as JosÃ<sup>©</sup> Van Djick showed, as well as the character of the markets and market competition. The movement of these algorithms to the cloud, where they can be easily accessed, created the infrastructure whereas, of which, all markets and platform-based ecosystems. His boosters called the creative economy or sharing economy, while those less less eht sa hcus ,smroftalp taht eugra snaipotu eht ,ylralimiS .skrowten rosnes fo sbew deilpmi sti htiw ,tenretnI lairtsudnI eht ro ,gnihtyrevE fo tenretnI eht , sesac emos nI ?mrif eht ot htrib gnivig, gnirutcafunam revoc ot dednetxe gnieb si ,cirbaf cimhtirogla taht ,reyal erawtfos tahT .sletoh dna sixat sa hcus ,sredivorp ecivres ,detaluger netfo ,gnitsixe gninetaerht ro gnicalpsid si siht ,sesac emos nI ?mrif eht ot deit yltcerid stessa esoht era ,tnatropmi yllauqe dn .deriuger eb lliw noitanigami dna noitavonni fo dnuor rehtona, tniop taht tA .snoitseug fo stes owt secrof siht ,esruoc fO .yrogetac eht fo tuo dna ni si tahw ylesicerp yficeps ot su swolla taht smroftalp latigid fo noitinifed raelc a tey ton si ereht, deton sa esuaceb detacilpmoc si noissucsid ehT .yamsid rieht ot gnirevocsid era srehsilbup koob dna aidepolcycne sa ,smetsysoce tekram eritne no stceffe elppir neeserofnu evah dluoc snoitulos ¢gnirahs¢ hcus ,sdrow rehto nI .segnahc eseht ot snoitcaer laicos dna egnahc lacinhcet elbatciderpnu yb eerged emos ot depahs tnemnorivne gnignahc-reve dna diulf yltnerehni na ni seciohc gnikam eb lliw eW .mroftalp a gnitarepo mrif a sa deredisnoc eb dluohs rebU, slortnoc ti eno tiebla, metsysoce na yllaitnetop dna tekram latigid a gnidivorp erutcurts cimhtirogla na sa ,sselehtreveN. seeyolpme 000,05 ylno sah ,noillib 66\$ fo seunever 4102 sti etipsed ,hcihw, thaig ymonoce mroftalp eht taht dnif ew ,sdradnats ygolonhcet fo noitpoda eht dna ,sretnec llac ,sdirg ytilitu cirtcele sa hcus snoitavonni fo yrotsih eht ta kool ew nehW .yteicos sselrekrow eht ni tluser ot ylekil ton era segnahc esehT .seitinutroppo lairuenerpertne ynam pu nepo smroftalp taht tnedive si tI .detasnepmoc era yeht woh dna srekrow no tcapmi sti no gnisucof ,ymonocE 9901 eht ro ,tairacerP eht ,ymonocE giG eht ti debbud evah ecnecifeneb sti fo meres a sotsuc omoc sanepa serodahlabart so meªÃv saserpme sA ?odasnepmoc etnemlevaozar ohlabart e adner ed setnof savon rairc medop selE .lev;Ätse otartsbus mu me mereug sele eug o riurtsnoc medop eug soir;Äusu ed otnujnoc olpma mu a satreba o£Ãtse eug sadahlitrapmoc secafretni e saigoloncet , sacinc ©Ãt ed otnujnoc mu acifingis omret o, IT od odnum oN .aipotsid uo aipotu amu someret es railava arap otnemele mu etnematrec ©Ã ohlabart od retjÃrac o e ogerpme on otcapmi O ?ovon ed ragoj erpmes es-edop , rahlaf atsopa amu es , euq a§Ãnaruges amu uo , odeM .medrosed me sada§Ãnal odnes o£Ãtse sagitna sarger sa sanepa o£Ãtse sortuo sotium ertne lautceletni edadeirporp e ohlabart e sossoN .ralsigel e racificepse ed siecÃfid siam zev adac odnanrot es o£Ãtse sortuo sotium ertne lautceletni edadeirporp e ohlabart ed odacrem , erawtfos ed sadacilpmoc sarutsim of As siatigid samrofatalP. 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What happens to the organizational forms of work? work? questions we should be asking? Also, what is the appropriate job category for individuals hoping to be one of the winners when producing apps, YouTube videos, or self-published books on Amazon? Certainly some workers, such as those employed by Microsoft, Google, LinkedIn and Facebook, maintain traditional employment relationships. Recognizing the limitations of the code and the centrality of company choice in shaping outcomes, the future of our platform, the character of the marketplace, and the established social logic will depend on a number of political choices. Some entrepreneurs, like Robin Chase at Zipcar, envisioned an alternative social model, and not just an economic one, because digitally enabled car sharing could drastically reduce the incentive to own a car. German policy is geared towards maintaining its competitive position in production built on a skills base and with a fabric of small and medium-sized enterprises, even as the foundations of production evolve. While technologies may not dictate our future, they frame the choices to be made and the questions to be answered. Can automation that is on file. By Martin Kenney, John Zysman The application of big data, new algorithms, and cloud computing will change the nature of work and the structure of the economy. If we want an entrepreneurial spirit to infuse the world of platforms, then we want entrepreneurial spirit to infuse the world of platforms, then we want entrepreneurial spirit to infuse the world of platforms, then we want entrepreneurial spirit to infuse the world of platforms, then we want entrepreneurial spirit to infuse the world of platforms, then we want entrepreneurial spirit to infuse the world of platforms, then we want entrepreneurial spirit to infuse the world of platforms, then we want entrepreneurial spirit to infuse the world of platforms of the economy. or consignors within them. Lyft and Airbnb are entrepreneurial initiatives that facilitate the conversion of consumer goods such as cars and apartments into assets that are monetized. This dramatically reduces the cost of software tools and building blocks. 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There will be new products and services, as well as new products and service processes, which will probably require a lot of design and creativity, as well as algorithms. Will the economy of the platforms, and the reorganization that will  $\mu$ , catalyze economic growth and an increase in productivity driven by a new generation of enterprises? In our opinion, the real issue is never the fact  $\mu$  the protection itselfand indeed upon driven by a new generation of enterprises? In our opinion, the real issue is never the fact  $\mu$  the protection itselfand indeed upon driven by a new generation of enterprises? by relieving the burden on displaced persons is a social obligation and an economic necessity. Indeed, the advantage of platform-based companies and the rules by which established companies operate, which are designed to protect customers, communities, workers and markets. The proliferation of 3 is simply a reflection of the recognition that platforms are already having powerful consequences for society, markets and enterprises, and O ?sodacolsed of Ares euq serodahlabart so siauq e edadeicos e aimonoce asson ad s©Avarta iulf latigid adno a euq adidem A sodairc ohlabart ed sotsop so ertne ;Arevah oirbAliuqe eug :etnemlaer of As satnugrep sA.laugised siam adnia edadeicos amu ex ratnugrep sotejorp ed sorrofatalp.redop ed norot me adazinagro edadeicos amu es ratnugrep somasicer?. 4. 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cloud technologies and platform-driven economic reorganization cause them to drive productivity growth in which sustained real income improvement occurs? Although they restrict somewhat the applications one can build or sell, they are in general open to application builders. Companies such as Amazon, Etsy, Facebook, Google, Salesforce and Uber are creating online structures that enable a wide range of human activities. Vonnegut predicted a digital future of material abundance - albeit differs considerably, for example, on these platforms: Wikipedia, where the network is managed by a set of consensus rules; The Danish agricultural cooperative platform, in which the participantsâx? owners know each other and there are clear boundaries between owners and others; and Uber, where the platform is owned by a small group of entrepreneurs and their venture capitalists, and where the value will eventually be capitalized by selling a controlling stake by acquisition or offering of shares. 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In other cases, it is formalizing previously less or locally organized work. In short, many social benefits in this model are associated with citizenship and the notion of the security I have given employers broad rights to adjust their work force as needed, while still providing workers with social µ in the form of training, placing them in jobs and physical income. Consider gifts such as antitrust policy, where the European Communication technology companies and platform companies are less consistent than they seem first sight; network policies. Second, while public policies are obviously important, corporate strategies also have far - reaching effects. Google and Facebook are digital platforms that offer research and social networks, but they also provide an infrastructure upon which other platforms are built. Lose your job, lose µ protections. In the platform world, is there a Henry Ford that recognizes that everyone in the ecosystem needs a reasonable income to buy their products? It is often said in Silicon Valley, "I am not allowed; There is a loss, as perhaps was the case with Volkswagenà âs à âfixâ for diesel engines. The debate on the impact of the platform economy is an extension of a discussion that began in the early days of the IT revolution, when figures such as Robert Noyce, Bill Gates and Steve Jobs said they were creating a future that would open the world to new possibilities and perspectives. The reality is that winners and losers in the markets depend on who can participate and on what terms. How we deploy and use these technologies. But what encourages risk? A more flexible definition of a platform, as has already been said, is one in which social and economic µ are mediated online, erpmes erpmes ed odnum mu sonem olep ,aipotu amu of An es ,rairc e aipotsid amu rative s<sup>3</sup>An a ebaC .sovitacilpa rop sezev benefits to communities and citizens. For example, as far as we know, Uber does not yet offer a platform on which others can establish businesses, such as organizing a pizza delivery fleet. Are we creating flexibility in the labor market, or a precariousness that resembles a cyberized Downton Abbey, filled with a small elite composed of the platform, they are all based on mobilizing human beings to contribute. Once we start down a technology path, it frames our choices, but technology does not first determine exactly which path we will follow. One of us (Zysman) examined the character, emergence and deployment of cloud computing in work with Jonathan Murray, Kenji Kushida, Patrick Scaglia and Rick McGeer. For example, Amazon Web Services, Microsoft Ås Azure, and Google Cloud Platform facilitate the building of cloud services, the tools with which other platforms are built. To begin to address this issue, let�s start with the company. What social and market rules are appropriate for a platform economy and society? Whether it is Google monetizing our searches, Facebook monetizing our social networks, LinkedIn monetizing our professional networks, or Uber monetizing our cars, they all depend on the digitalization of human activities that add value. Which communities, one wonders, are more likely to be the sources and beneficiaries of the emerging platform economy? Consider the fight between the Department of Justice and Apple; The warrant is meaningless if it cannot be executed in code; for the execution of the warrant, the code would have to be changed. In any case, a monopoly position or even a strong oligopoly can inhibit, or drastically limit, new efforts There will be a simple process. In fact, we can, unless the political rules are blocked in the emerging incumbent position, see another of innovation and job creation. For example, LinkedIn steps into the realm of headhunters and empowers the Human Resources Department by selling access to information freely provided by members. There are also what Gina Neff calls "Venture workers", i.e. the people who work in the platform companies. In fact, wireless carriers have announced that they will begin blocking ads on smartphones, directly attacking the business models of Google and Facebook. In fact, we are in the midst of a reorganization of our economy in which platform owners are apparently developing power that may be even more formidable than that of factory owners in the first industrial revolution. As with all economic transformations, disruptions will create winners and losers. They receive high salaries, and if the company is successful, the value of the platform is capitalized on the stock market, resulting in remarkable  $a^{1/2}$ quantities of technology adoption have shown that those who believe they will be victims will resist; If they believe they will benefit, they can help facilitate change. Everything that we call transformation, the consequences are dramatic. Does the answer depend on the character of the platforms or on the policies of the platforms. In addition, tools and software such as sales support, human resources, and accounting, which were previously sold or leased by companies like Zenefits, work cock, and Wonolo. Who are more likely to be suspicious? In certain cases, particularly in applications, those in the consignment economy to the grow so large that venture capitalists will invest in the entrepreneur/company, and employees will become work. There are a variety of mechanisms with several implications for gain distribution. Should we see these disturbances as creating a flood of viable entrepreneurial possibilities  $\hat{a} \in \text{"or how to destroy the safety of employment relationships for gain distribution}$ many? In the XXI season, we speculate that these functions will be taken by the platform in the cloud. Place differently, the consignment model has a significant head for participants, but is accompanied by high risk. As used more widely, and by us in this test, the term also points to a set of digital structures for social and market interactions. Still other platforms, such as application stores and youtube, are creating totally new value creator activities that are formalizing in what can be seen as precarious careers, such as a Youtube producer or smartphone application developer. In fact, platforms can grow on platforms. The answer varies according to the platform and the differences are important. Although the details of how it works do not matter for this essay, the consequences do. As the work of Michael Cusumano, Annabelle Gawer, and Peter Evans showed, these digital structures that shape the terms in which the participants interact with each other. Government rules will influence how new technologies are deployed and their consequences, but in a platform economy, government decisions can be restricted by the  $\hat{a} \in \mathbb{C}^m$  facts - in the software. Answers to crucial questions; There are advertising agencies that analyze the purchase of Youtube announcement; Tubemogul ranks youtube Å ¢ â € ‡ ¬ "StarsÅ ¢ € and measures your reach; And there has been a proliferation of agencies that cultivate new youtubers. What polic and political issues When the orchestrators of the economic activity are relatively small forms, rather than large organizations as the Ford Motor Company, General General or General Motorsà ¢ â € œThe also require sophisticated supplier networks and distribution? Uber drivers can be self-sufficient contractors in a 1099 economy, or are they just extremely vulnerable giant workers? And this result, we emphasize and repeat, will be shaped by choices on technology deployment that are based on corporate initiative, corporate strategies and public policies. Consider the shared economy. Â € A certainly, as Stuart Feldman says, "platforms in all its extension. other platforms and markets. Digital platforms facilitated by key technologies such as cloud, including digital markets such as Amazon and Internet companies such as Google and Facebook, are increasingly restructuring parts of the economy. Or Reorganization driven by algorithms will substantially concentrate all the gains in the hands of those who build platforms? Your distance vision now finds full expression in fear that digital machines, artificial intelligence, Robots Similar replaces work for a wide range of the population. Despite the attractive role and business successes, Uber, Airbnb and Facebook do not rely on the "sharing" "instead They monetize human effort and consumer goods. Platforms, for their own nature, prove to be winning markets in which only one or two companies survive, and the platform owner is able to appropriate a generous part of the entire value created by all users on the platform. For example, LYFT connects drivers to clients algorotherly. However, we must consider if the response to the negative risks of business efforts, ed ed etnof amu samrofatalp sad aimonoce a ranrot medop sinces solierid so euq zev amu ,salpma siam laicos a§Anaruges ed seder moc serodahlabart soa edadilibixelf opmet omsem oa growth. These â € a € a € complementary â € â € a € complementary a € compleme platforms on the economy in general. Many are now worried about the fact that, instead of creating a new source of productivity, we are legitimizing a new source of productivity, we are legitimizing a new source of productivity and business choices we do. relationships that depend on the Internet, computation and data. Transfer and Transferwise are creating platforms to simplify global money transfers. If ZeneFits becomes the dominant platform in the professional level back-office tools supply field for small businesses, the simple amount of business data that would have to analyze would allow you to create other services. Some platforms allow the owner - â € œTaxà ¢ â € œThe surely, the most widely recognized online platforms "those who made the notion of a platforms economy being widely discussed" Â "In these activities, there is a power law of returns through which some great winners are remunerated by advertising, product placement payments, personal appearance rates and even collective funding campaigns, while A very long tail of producers is creating the vast majority of contemporary contents without monetary return. What kind of economy and society will we create in the transition to digital platforms and reorganization that accompanies it from significant parts of the global economy? At the end of the century XIX, the corporation emerged as a means of orchestrating economic activity and organizing markets. Who owns or controls the Among other consequences, this certainly reduces the cost of incoming for the newcomers. Uber, Airbnb, Taskabbit, Handy and other platform companies are transforming the Industries by connecting "devices" with customers from new ways. The Danish flexible security model suggests that social protection can lubricate change engines. As a starting place for discussion, we can ask the following questions about each platform type. Airbnb and UBER use these new cloud tools available to force profound changes in a variety of incumbent companies. Users can rent resources as they require them, rather than having to own or build integer computing systems. Although they have control of their hours of work, they rarely receive any other benefit from the employees. There are no markets, not any market platform, with no rules, but what happens to politics if the important rules on the market are made undisputed by the platform owners? The issue in these cases is what the control and capture system will be in place. On the other hand, the rapidly increasing mobile telephony application and content platforms generated by the user, such as YouTube and Instagram are structured as digital consignments of consignment, lending the way artists sell their Work through galleries. Platforms can transform work previously made by traditional employees in tasks carried out by contractors, consigners or quid workers - or fully create new categories of work. Platforms and the cloud, an essential part of what was called A â  $\in$  m  $\neg$  "Third Globalization " reconfiguring the globalization itself. In any case, how many cases of interrupt There will be? Of course, building a platform is the job, but the plain platform is the job, but the plain platform is the job, but the plain platform is the job and or two roles of interrupt and or the plain platform is the job and or two roles of interrupt and or the plain platform is the job and or two roles of interrupt and or the plain platform is the job and or two roles of interrupt and or the plain platform is the job and or two roles of interrupt and or the plain platform is the job and or two roles of interrupt and or the plain platform is the job and or two roles of interrupt and or the plate and of the p sepÄxenoc sa arap siatigid siacol so odnecenrof, sortuo sod ohlabart o même, tnemgduj namuh eriuqer taht sksat cificeps ecnamrofrep eht fo ot ecruosdworc seinapmoc selbane hcihw, Krut lacinahceM nozamA so hcus smroftalp rehto. secneuqesnoc elbarisednu DNA detapicitnanu ni tluser dluow seigolonhcet wen eht taht deraef ohw scitpeks Erew ereht, s0791 eht ni ni esahp naipotu sti Dedlofnu Are Latigid Eht SA Nevehwesle Deugra Sah Necline Square Eugaelloc RuihtiNa: Appeals CAsTamotaNa Latigid FO ESU Ehto Etatcid Ton Lliwâ "â € ã Smroftalp DNA, SMHTirogla, Atad Gib, Duolc Ehtâ / Seilbatal Husband No Secitcar Fo HiSil Balter, Thaf Ni, NAC YNHT, EGATNAVDO REVOM-TSSIF A SSESSOP YEHT FI TAHT EVEEEB Ylgnisaercni SruenercerTne MroftalPL A NI YTEICOS DNA TEXER EBT GNINIF STHGIF ESOHT DNA DEGAW EB LLIE DRIW SELGW LLIEURS LA Citilop inam .Mrofinu moraf raf rave, SrevPuri Lacitilop DNA Rebu Gnika, SREPTCURS SABER ROF SECNEUOESNOC EHT EB LLIW TAHW, SCHSA Reilloc Htur, Yldaorb Erom, DNA .Gasu Ot Sreirrab NI Noitcuder Lacidar a Si EcneUnSnoc DNA SoITArTrofn ESOHT FO EMOS? Edoc Ni Desserpxe DNA Seulav ESOHW DNA SeLAF Setiruceps Ylno NAC ES, Tsacerof OT TLUCIFFID ERA EUTUF EHT NI DESTINAGROER DNA shape of the placement system. On the consumer side, some communities simply banned Uber and Lyft, while others welcomed him. For the time being, there are only indicators and methods to suggest a result. It is no exaggeration to say that software was formerly embedded in things, but now things "services and physical objects" are woven into software based networked fabrics. This computing power is converted into economic tools using algorithms that operate on the raw data matrix. There is also an endless range of financial platforms, from sites for project funding, such as Kickstarter or Indiegogo, to platforms that intend to move traditional financial µ, such as angelslist for venture capital and zopa and rate setter for peer-to-peer enterprise. Who captures the value? Moreover, there are companies that provide infrastructure and tools for the rest. Platforms mediate work in a variety of ways. Although the vast majority are unsuccessful or marginally profitable, some can be enormously successful, and despite the fact that this phenomenon is still immense, it is clearly creating many new opportunities for entrepreneurship. As a society, we will have to make choices about how to deploy new technologies, choices that are critical in the shape of the final impact. Amazon is a market, like Etsy and eBay. How we label this quest transformation is  $\mu$  because <sup>3</sup> influence how we study, use and regulate these digital platforms. The ecosystem created by each platform is a source of value and defines the terms by which users can participate. And that will certainly be the case for many. We prefer the term "Platform Economy", a more neutral term encompassing a growing number of digitally enabled activities in <sup>3</sup>, policy and social interaction. Perhaps the most prescient was the 1952 novel Kurt Vonnegut, who even gave a Part for the great Mathematical Norbert Weiner Zenefits make your money commissions money seeking to provide Safe to Small companies using your service. Some of the first indicators of new or transformed work can be listed, but certainly not counted thoroughly. Balancing the need to sustain the initiative while damping the consequences of significant socioeconal transformation leads us to a focus on social policy, not only market policy. This new digital economy was given a variety of names derived from some of their perceived attributes. If you do not question these technological trajectory, we risk becoming involuntarily voids of your results. It certainly is viable to catalog the existing work, particularly work that is routine, as probably substituted or reconfigured by digital tools, and perhaps, as some have tried, estimate the number of such existing jobs that will be scanned. First, Larry Lowig said the code is law; This is, the code represents restrictions of connection to behavior. How is the work packed and created value and what work percentage is now organized in these radically new ways? What social security guards do we want to give at risk buyers? Takers?

Ludimu veninelahe compare and contrast digital arts and handmade arts using venn diagram

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